

Short-Bio Heike Scholz

In 2006 Heike, graduate in business management (Diplom-Kauffrau), founded mobile zeitgeist and made it the leading online magazine for mobile business in German-speaking countries. Today she is a well-known note speaker and digital influencer and passes on her knowledge to managers and companies.

During her more than 25 occupational years she has worked as a strategy adviser, marketing manager, start-up coach, author and publisher and, besides, has always operated close to innovative technologies.

As jury chairwoman and jury member of several well-known digital awards and advisor for technology start-ups she supports and develops the European mobile industry.

Heike is co-founder of ZUKUNFT DES EINKAUFENS (Future of Shopping), a platform that accompanies the disruptive digital changes the stationary retail is facing.

In her role as partner of THE DIGNIFIED SELF she wants to prompt a discussion in companies and society to find a balanced way using modern technologies with all their benefits and minimizing their disadvantages.

Heike Scholz on the Web

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